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Therefore, big data is the capability to manage a huge volume of disparate data, at the right speed, and within the right time frame to allow real-time analysis and reaction. Big data is typically broken down by three characteristics: Volume: How much data. Velocity: How fast that data is processed. Variety: The various types of data.

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Data sets such as customer transactions for a mega-retailer, weather patterns monitored by meteorologists, or social network activity can quickly outpace the capacity of traditional data management tools.

Big Data For Dummies | Wiley

For Dummies, IBM Limited Edition (John Wiley & Sons, Inc., 2008). Marcia A. Kaufman is a founding Partner and COO of Hurwitz & Associates, a research and consulting firm focused on emerging technology, including cloud computing, big data, analytics, software development, service management, and security and governance.

Big Data For Dummies® - ICDST

Big Data For Dummies. 3.31 (158 ratings by Goodreads) Paperback. For Dummies. English. By (author) Judith S. Hurwitz , By (author) Alan Nugent , By (author) Fern Halper , By (author) Marcia Kaufman. Share. Find the right big data solution for your business or organization Big data management is one of the major challenges facing business, industry, and not-for-profit organizations.

Big Data For Dummies : Judith S. Hurwitz : 9781118504222

Big Data For Dummies (For Dummies (Computers))The bulk of this book is taken up by describing the activities that have been in

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practice within the datawarehouse community for many years. It turns out that 'Big-Data' is the latest name to be given to unstructured data such as text documents.

Amazon.co.uk:Customer reviews: Big Data For Dummies

The "for dummies" is a misleading part of the title, the underlying big data technologies are far from being simplistic and easy to grasp. Other than that, the book is a great overview of the field, and a good big data myth breaker. As is usually the case with IT, the ideas covered are logical evolution of the digital world.

Big Data for Dummies by Judith Hurwitz - Goodreads

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6Big Data Analytics For Dummies, Alteryx Special Edition Big Data are high-volume, high-velocity, and/or high-variety information assets that require new forms of processing to enable enhanced decision making, insight discovery and process optimization.

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